



FOR IMMEDIATE RELEASE

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New Marketing and Communications Director joins Vancouver small business consulting firm

VANCOUVER, BC: The President of MRSI Benchmarking Inc., Tara Landes, is pleased to welcome Jonathan Bennett as the company's new Director, Marketing and Communications. MRSI Benchmarking Inc. is a full-service benchmarking and change management firm located in Vancouver.

"I am pleased to welcome Jonathan Bennett to our team. A seasoned communications and marketing executive, his strong creative and strategic background will be a valuable asset both to MRSI and our clients," said Landes.

An award winning communicator, Jonathan Bennett's past roles include Chief Communications Officer at the Peterborough Regional Health Centre where he was a member of the hospital's senior management team. He is a winner of the prestigious "Communicator of the Year" award given by the Ontario Hospital Association. Mr. Bennett has worked in the health care sector, the book publishing industry, and the non-profit sector. Also a widely published writer, he is the author of five critically acclaimed books. As a volunteer, Mr. Bennett served a member of the Kawartha Haliburton Children's Aid Society where he was President for a term, and as a board member of the Writers' Trust of Canada.

ABOUT MRSI BENCHMARKING INC.

MRSI Benchmarking Inc. is a full-service benchmarking and change management firm committed to delivering lasting change in small and medium-sized businesses across the United States and Canada. Researching best practices from multiple industries, MRSI takes companies from where they are now to where they want to be, so they may achieve their goals and fully realize their potential. Visit us on the web at www.mrsibenchmarking.com

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